



Why is our Municipal Merchant program an excellent choice for Public Entities to accept Credit Cards?

- AlphaDog Solutions, Inc. (ADS) is authorized Independent Sales Office (ISO) for one of the largest merchant providers in the world. AlphaDog Solutions has the ability to sell and service public municipal merchants.
- Through a unique relationship with our processor, AlphaDog Solutions has the ability to offer our public sector clients specialized account services that most Banks cannot.
- While most Banks require a social security number to open a merchant account, ADS has lobbied our processor for special consideration for our Public Sector clients. We do not run a credit check on our applicants. Furthermore, we do not require a personal guarantee for our Public Sector clients.
- Most Banks will automatically debit your checking account for all monthly fees including discount fees, per transaction fees, incremental fees and more. This poses an accounting and auditing problem for public sector clients because monies cannot typically be dispersed through automatic deduction.

Through AlphaDog Solution's Municipal Merchant program, all monthly fees and discount amounts are debited from a dedicated, bonded, AlphaDog Solutions bank account. ADS submits an invoice, the client initiates a purchase order (PO), a voucher, and eventually adds the invoice to the governing body's monthly bill list.

Municipal and Public Authority CFO's and Auditor's agree that this process is a best business practice.

- Whether your merchant account is established for monthly or daily deposit, bookkeeping on a merchant account is extremely tedious due to varying percentage amounts associated with incremental fees. ADS has solved this problem by not only issuing a monthly invoice but a detailed transaction summary which balances out the merchant account at the end of every month (see attached).
- Our clients receive 24/7 access to a detailed online system as well as 24 hour, 800 number customer support.
- AlphaDog Solutions' president, Michael Melham is a former City Councilman with vast knowledge of local government and technology. As a former elected official, he understands the unique relationship between the public sector and constituents.